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DISTRICT OH-1 LIONS

SEPTEMBER 2016

www.lionsdistrictoh1.org



www.ohiolions.org

INSPIRING THOUGHTS FROM DG SHERYL



Greetings Fellow Lions:

It is the time of year that the county fairs are winding down, school is starting back up, and your clubs are starting to meet and are planning some new service projects, along with some long standing service projects for your communities. This is the perfect time to report those service projects in conjunction with the Centennial Service Challenge four area campaigns (Youth, Vision, Hunger and Environmental). I have been busy visiting clubs already, and I have enjoyed meeting with you and hearing about the projects that you will be doing for your communities in the near future. And of course I have many more clubs that I am

looking forward to visiting.

International President Bob Corlew's theme for this year is "New Mountains to Climb", and I am sure as we move forward this Lions year as a new district we will have some mountains to climb to attain our goals by the end of our Lions year. One thing I would like to encourage all lions and lion clubs to do is continue to plan for our future, the future of Lions. Every one of us Lions makes a difference in our communities. Each lion reaches out to 50 people in their community. I just would like you to "Ask One", ask a family member, a friend or neighbor to join your club to help with your club's projects. More hands mean more service. This in turn will help with your club membership numbers and also benefit your community with more helping hands.

Another way in which to attract new members is by use of your club's website, Facebook page, or any social media avenue that your club is involved with. These are great tools in which to connect and promote Lions within your community, and are a great way to stay connected with other Lions from all over the district and beyond.

At the District's first Cabinet meeting in August our current 2VDG, PDG John Davis resigned and the cabinet appointed Lion Dean Carruthers to the position on 2VDG. Welcome Lion Dean to the position. I am sure that you will be hearing from him, he is also our district's Zone F Chair.

I attended the first Council of Governor's meeting in August also. There are a lot of new and great things going on around our great state. One thing I would like to share is that it was confirmed that the Ohio State School for the Blind Band is going represent Ohio and they will march in the 100th International Convention Parade in Chicago in 2017. The band will be doing some fundraising in order to help with the cost of getting the band to Chicago, and we are asking each club to make a donation of \$50.00 that will help with the cost of sending the OSSB to the International Convention in Chicago. If your club can help by donating the \$50.00, please send your checks to the Ohio Lions Foundation and note in the memo line that it is for: OSSB band fund.

Continued on Page 2

Deadline for October Newsletter is September 20, 2016

Inspiring Thoughts Continued...

There are some other events happening in the month of September that I would like to share with you. On Sept. 8 is International Literacy Day, your club can connect with the youth in your community by planning a reading program. The USA/Canada Forum will be in Omaha, NE this year, during Sept. 15 – 17, 2016. Lion Dan and I are making preparations to attend and we will have more to share on that next month. If you haven't attended a Forum in the past this is a great opportunity to go and learn more about Lions, and it is a great time of fellowship with Lions from around the US and Canada! Just a reminder that if your club is going to sponsor your youth in your schools by doing the Peace Poster/Essay Contest, the deadline to order the kits is fast approaching, Oct. 1, 2016. All completed Peace Poster's need to be submitted to me by no later than Nov. 15, 2016. The World Wide Week of Service in Sight is scheduled for the week of Oct. 10 – 16, 2016; World Sight Day is 10-13-2016, so please consider a White Cane Event for your club to participate in.

In closing I would like to encourage all Lions to keep up the great work as you provide service in your communities. And as I travel around to the clubs in our district I am looking forward to hearing of all your great projects of service. So let us continue to "Climb those New Mountains" . . .

As we keep "Rolling Towards the Goal" DG Sheryl and Lion Dan

A LINE FROM VDG BILL

Believe it or not, we have entered the Autumn season. To Lions, Autumn signals the start of our year. Many clubs return from their summer solstice and activities start. Clubs are working county fairs, some at the state fair, collecting eyeglasses. Adopt-a-highway, even repairing a lawnmower as Lions prove "We Serve" is more than just a motto. Please continue your good work help International President Bob Corlew with his goal of New Mountains to Climb.

I have begun my travels thru the district, starting with the most distant from home (Sylvania, Ohio) while the weather allows for good travel. I will be happy to visit clubs to induct officers or new members. Just send an e-mail and I will be happy to help out.

I was able to induct new members into Fayette this past month and I would like to continue adding to our membership rolls.

Making our club meetings inviting and enjoyable helps to keep current members and attract new ones. This is our 100th year celebration and maybe it is time to review our policies and update our procedures. Make sure meeting dates and times are convenient to members. Have interesting programs. Make use of e-mail and texting to get information out. Keep in touch with members who haven't been around lately. Maybe it's time we allow members to network. Encourage them to discuss their business, exchange business cards, promote themselves and their professions. Rotary and BNI groups have done this for years. This is a great way to bring in new members. People love to talk about themselves and perform service to their communities. This way we can allow them to do both for the benefit of all.

Every club is unique, structure your meetings in a way that best meets your member's needs. Thanks and keep up the good work.

Sept. 1 Archbold

Sept 12 Pioneer

Sept. 26 West Unity

Vice District Governor William "Bill" Niejadlik



November is "Lions Diabetes Awareness" Month

Diabetes awareness is all year long. November 14th is singled out as "World Wild Diabetes Awareness" month. Donating to the District Diabetes Fund is important. Clubs should also plan community diabetes awareness, such as:

Hold a "Strides: Lions for Diabetes Awareness" event in your community.

Organize a community support group for parents of children with diabetes.

Invite a healthcare professional to speak about diabetes at your club or zone meeting.

Support District OH1 Diabetes Fund.

Partner with local healthcare provider to organize diabetes and vision screening.

Participate in World Diabetes Day events on November 14.

Distribute Diabetes Awareness pamphlets.

Start planning today to help your community become aware.



OH1 CLUB OFFICER TRAINING

The 2017-18 Club Officer Training will be in Bluffton, Ohio, at the St. John's United Church of Christ, on June 10, 2017. The training will be from 9am to 1pm with a luncheon and mock meeting. Training will be for all club presidents, vice presidents, secretaries, treasurers and membership chair. In addition, we're looking at holding sessions for tail twisters, lion tamers and some common club committee chairs.

More information will become available closer to the date. All clubs are encouraged to attend. Keep this important date open. We all need to think of training and our futures needs as we look towards our next century in Lions service.

DO YOU HAVE LEADERSHIP GOALS?

*The Regional Lions Leadership Institute (RLI)**Wants to help you achieve your goals!**(September 30, October 1 & 2, 2016)**Deer Creek State Park - Mount Sterling, Ohio***Level One - Improving your skills**

- Personal Mission Statement
- Working in Teams

**Level Two - More ways to improve your skills**

- Effective meetings
- Good communications

**Level Three - Developing a project**

- Brainstorming
- Planning

**Participant cost is \$150.00**

*Hotel room, 3 lunches and 2 dinners will be paid by MD 13 GLT
(Breakfasts and transportation to and from are on your own)*

Approximate total cost of \$300 for Institute

APPLICATION IS ON THE OHIO LIONS GLT WEB SITE
Or Contact MDS DEBBIE LUTTRELL AT THE OHIO LIONS STATE OFFICE.

*Achieving "Service Through Leadership"
One Regional Lions Leadership Institute at a time.*

**canes. brains. automobiles.****SAVE THE DATE—Saturday, September 17**

The Sight Center is calling all cars to Canes, Brains & Automobiles, the exciting new event that's part Road Rally, part Olympics and totally cool! Canes, Brains & Automobiles Road Rally & Awareness Games (formerly known as The White Cane Walk) takes place the morning of **Saturday, September 17 at The Sight Center**. This unique fundraiser will raise awareness of the daily reality experienced by people who have limited or no sight.

Road Rally teams will use their brains to follow the clues that lead them to a series of pit stop challenges. A navigator who is blind or visually impaired will be teamed up with a driver who is not. Navigators who are not visually impaired can simulate the condition with blindfolds or vision impairment glasses. Braille, large print, or audio directions will be provided to the team member in the passenger seat. The first team to successfully complete the course and return to The Sight Center will be declared the Road Rally Champion. Prizes will be awarded to the winning team, coolest car & more.

Everyone can participate in The Awareness Games which will also take place at The Sight Center that same morning. Contestants will touch, smell, hear and taste their way to gold, silver, and bronze awards in this family-friendly event. The celebration will also include music, raffles and games. The day will end with a lunchtime cookout and presentation of prizes.

Registration for the Road Rally and/or The Awareness Games is \$15 per person or \$30 per family. Register at www.SightCenterToledo.org.

Saturday, September 17, 2016 - 9 AM - 1 PM	
The Sight Center, 1002 Garden Lake Pkwy, Toledo	
9:00 AM	Registration & Refreshments
9:30	Road Rally Begins
10:00	The Awareness Games Commence
12:30 PM	Cookout & Award Ceremony

Don't Dally. Join the Rally! Call 419-720-3937 to get involved!



65th Charter Night



The **Wauseon Lions Club** would like everyone to come celebrate our 65th Charter Night on Saturday, October 22nd, 2016.

The fun, fellowship, and festivities will begin with social time at 6:30 p.m. and dinner at 7:00 p.m. at the Christ United Methodist Church, 215 N. Fulton St., Wauseon, OH.

We are welcoming PID Esther LaMothe from Jackson, MI as our guest speaker for our special occasion.

Cost of the meal is \$15.00 at the door. However, please RSVP to PDG Judy Smith at 419-335-6914 or judy.smith60@roadrunner.com by no later than Friday, October 7th, 2016.

Come Celebrate with Us!



The Convoy Lions Club hosted the first Zone D meeting on July 21, 2016. During the meeting they unveiled the Zone D "Lions Legacy Project". This barn is located on State Route 30 and can be seen by traveling EAST from the Indiana and Ohio state line.

WHAT'S HAPPENING WITH MEMBERSHIP IN OH1?

At the time of this writing we are nearly at the end of the second month of District OH1's existence. We started our year with 1744 members. At the end of July, we had a net loss of 32 members. On August 30 I checked the numbers at LCI and found that we are currently at a net loss of 42. That means we are at 1702 members with two days left for clubs to file their reports for August.

Losing members at this time of year is not uncommon. But now all of our clubs need to start moving in the other direction. Fortunately, the Fayette, Kenton, McComb, and Scott Clubs have shown a net increase so far this year.

To help with that we have established a statewide Membership Steering Committee to develop new strategies for recruiting new members and retaining existing members. I have shared with our zone chairs an idea that can help let local people know about Lions. Basically it involves every Lion bringing their last issue of the "LION" magazine to a meeting, placing a 2" x 4" mailing label over the address label, and then that Lion will place the magazine somewhere that people have to wait for a service. This would include doctor's, dentist, eye doctor's, pharmacies, auto service waiting rooms, etc. The detailed plan along with sample labels are included and the end of this newsletter on pages 7 - 10.

Remember that the Ohio Plan can be found at the MD13 website <http://www.ohiolions.org/> and the Membership Satisfaction Guide can be found at <http://www.lionsclubs.org/resources/EN/pdfs/me301.pdf>. Please use these resources to strengthen and maintain your membership.

If you want to plan a membership night or discuss means of retaining members, remember that the officers, zone chairs, and I are all willing to help your club have a successful year. I can be contacted at 419-340-8152 or pidjerry@gmail.com.

Remember that recruiting and retaining members is not just about numbers, it is about providing more hands to provide services to our communities.

PID Jerry Smith, OH1 GMT Coordinator



USA/Canada Lions Leadership Forum 2018 Host Committee

The Ohio Lions will be hosting the 2018 USA/Canada Lions Leadership Forum at the Columbus Convention Center September 20 – 23, 2018. To help cover expenses of advertising and hosting the 2018 Forum, the MD-13 Host Committee has issued a pin.

The 1.5" by 2.0" pin shows downtown Columbus at night along the Scioto River. We are selling the pin for a very reasonable price at:

1 pin for \$3

2 pin for \$5

Each District has a District Coordinator selling the pins. The District Coordinators who are selling the pins are:



OH1	Lion PDG Bill Keller	OH5	Lion Jackie Christensen
OH2	Lion PDG Francis Hensel	OH6	Lion Lydia Houser
OH3	Lion PDG Rob Murry	OH7	Lion PDG Bill Schultz
OH4	Lion 1VDG Wayne Christen	MD-13	Lion PDG Bill Christensen

Outside your District, pins will also be sold at the Omaha Forum, Ohio Winter Retreat at Deer Creek State Park, and the MD13 Convention at Kalahari Resorts in Sandusky, OH.

Lion PDG Bill Christensen

Treasurer / Fundraiser Chairperson

MD-13 Host Committee

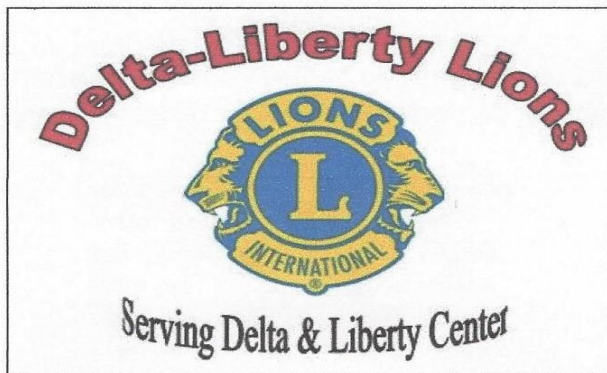
UPCOMING EVENTS

Sept 15-17, 2016	USA/Canada Forum, Omaha, Nebraska
Sept 30-Oct 2, 2016	Ohio Lions Regional Lions Leadership Institute, Deer Creek Lodge
November 30, 2016	Cabinet Meeting, Schnipke Inn, Ottawa, OH
February 26, 2016	Cabinet Meeting, Schnipke Inn, Ottawa, OH
March 31-April 1, 2017	OH-1 District Convention, Findlay Inn, Findlay, OH
May 12-14, 2017	MD-13 State Convention, Kalahari in Sandusky, OH
June 30 – July 4, 2017	Centennial Lions Club International Convention, Chicago, IL

DELTA-LIBERTY LIONS CLUB

The Delta club began in 2012 as a branch of the Wauseon Lions Club. They started the 2015-2016 Lions year with 14 members and ended the year with 19 members. In August they inducted two additional members and have applied for a Charter.

“Officially” the club is listed as the “Delta Branch” club. Since about half of their members live or work in Liberty Center and there is no club there, they voted in April 2015 to change their name and service area to encompass both communities. Their new name will be “Delta-Liberty Lions Club” and will become effective officially with the awarding of their Charter. Check them out at <http://delta-libertylions.weebly.com/> or on Facebook at <http://www.facebook.com/DeltaLibertyLions/>



Save the Date!

Saturday, November 12, 2016

6:00 to 8:00pm

The Delta-Liberty Lions Club has applied for its own charter as an independent service club serving the Delta and Liberty Center communities. On November 12th we will be having a Charter Night Celebration and Banquet. Details will be forthcoming as our Charter Night Committee firms up the plans. Please save this date in your calendar so you will be able to join us in celebrating this event.

FROM AROUND THE DISTRICT

- Arlington Lions – Are currently working on their annual calendar project
- Bluffton Lions – Are gearing up for their Sure Sight screening of area children
- Bryan Lioness – Held a tree dedication service honoring deceased Lionesses Pat Pool & Kathy Bolton
- Defiance Lions – Donated to the local “Neighbors in Need” campaign
- Findlay Lions – Will be celebrating their clubs 76th Charter Anniversary on September 26th
- Holgate Lions – Are taking chees orders thru October 15th
- Wauseon Lion – Worked the north gates at the Fulton County Fair

We would love to include your club’s activities here. Please email the information and pictures to Newsletter Editor Dorothy at newsletter@ohiolionsoh1.org

Our Second Century: Invite for Impact STATEWIDE CAMPAIGN: Sharing Our Secret

It is often said that Lions Clubs are “the best kept secret around.” Too few folks in the general public know enough about who we are and what we do. It’s time we got the word out!

PURPOSE:

- 1. Raise visibility of both LCI and the local Lions Club in communities throughout Ohio.**
- 2. Set the stage for membership recruitment efforts on both the district and multi-district level.**
- 3. Encourage participation by EVERY Lion in Ohio by giving them something that is easy to do and that they are all ABLE to do. Make it easy for them to say “yes,” and then give them the tools to make it happen.**

FOCUS:

Scatter old (last month’s!) copies of the LIONS magazine throughout every community so that non-Lions will read about what it means to be a Lion and all that Lions do around the world.

MECHANISM:

Every Lion receives a copy of the LIONS magazine. A 2”x4” label fits perfectly over the address block on the front of the magazines. Encourage each club to decide what message they want to send about their club, print up the labels, and give one to EACH Lion every month. Lions are encouraged to take last month’s magazine, put the label in place, and then leave the magazine in a place where others will see it – the doctor’s waiting room, the waiting area at the car repair center, the break room at the office – BE CREATIVE!

FOR THE DISTRICT POINT PERSON

You have a critical role in making this campaign effective. It will be your responsibility to introduce the idea to individual clubs AND to do follow-up with clubs, on an individual basis, to make sure they receive whatever help and encouragement they need to participate. You cannot *make* them take part in the campaign, but it is hoped that you can present the idea in such a way that every club will CHOOSE to participate because there is no reason not to!

Once you have figured out how best to reach out to the clubs in your assigned area (whether it is at a group meeting, through club visitations, or an individually arranged meeting with a club officer), give them your best “pep talk” about the intent of the activity, how they can get everyone involved, and how important it is, especially in this Centennial year, to remind the community that *“where there is a need, there is a Lion.”*

When you speak to the reps from each club, be sure to:

- Give them the page marked “For the Club Point Person” and impress upon them how important their role is in making sure that this statewide effort comes down to the individual club level.
- Show them the page with the sample labels, and talk with them about what they think they want on *their* label.
- Give them the page titled “Creating Your Label” and answer any questions they have about how to get their labels printed
- If the club has no one to design and print their labels for them, have them choose a design for their label and then get someone else to design it for them (the online template from Avery can be used to produce a single page, pdf document that can be copied directly onto the labels, like the one in this packet)
- Follow up – contact each club’s point person regularly and find out how they are doing on the campaign.

WE’RE COUNTING ON YOU!

CREATING YOUR LABEL

The address block on the LIONS magazine is, essentially, 2” (H) x 4” (W). That is a standard size for pre-cut mailing labels (for example, Avery Labels #18163 – 10 to a sheet). The more labels you buy at a time, the cheaper they run. If you plan to run this activity over a matter of many months, it may be more cost efficient to buy a large quantity to begin with (a box of 100 sheets – 1000 labels – from Avery should run under \$25 and off brands may be cheaper still).

A template has been included with this packet to give some ideas as to what information might be included, how big you can make the print, what graphics may be usable, and so on. Each club should feel free to design something they like – perhaps even more than one version of the label. You can choose to simply use the magazine to enhance your visibility in the community, or you can try to generate potential prospects for membership. The choice is entirely yours.

Once you have bought your labels and decided what you want your label(s) to say, you can go online and lay out your design using online tools available through the Avery.com. The sample attached here was laid out using

http://www.avery.com/avery/en_us/Templates-%26-Software/Software/Avery-Design--Print-Online.htm?cmp_id=search-google-Brand+-+Template+-+8163&prid=550&k_affcode=aud-92054608813:kwd-79536435973&kdv=c&gclid=Cj0KEQjw8pC9BRCqrq37zZil4a0BEiQAZO_zrI3Jr8Fwpa9zhXaVaRvW69Qj-uJr-5cZroimREnsqdYaAhif8P8HAQ

The process is pretty straightforward, but if you don't have anyone in your club who is comfortable with the task, **JUST ASK FOR HELP.** Your Zone Chair or Region

Coordinator can find someone who will lay out the labels you want and then send you a single page that you can use to copy directly onto the labels you are holding (using any standard, color copier).

LABEL EXAMPLES

WE SERVE!

Sweet Apple Lions Club

For more information, visit us at
www.facebook.com/sweetapplelions



**WANT TO LEARN MORE
ABOUT THE LIONS?**

Sweet Apple Lions Club

www.facebook.com/sweetapplelions

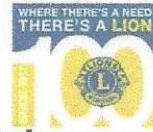


**COMPLIMENTS OF
Sweet Apple Lions Club**

Contact us at
www.facebook.com/sweetapplelions
or at lionkmcafee@aol.com



Be Part of Our Pride!



Sweet Apple Lions Club

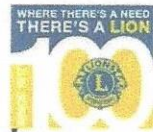
For more information, visit us at
www.facebook.com/sweetapplelions

WE SERVE!

(and you can, too!)

Sweet Apple Lions Club

For more information, visit us at
www.facebook.com/sweetapplelions



Learn More About The

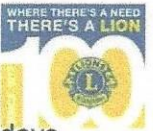
Sweet Apple Lions Club

Meetings 2nd and 4th Wednesdays
at the Sweet Apple High School
CONTACT



(write in contact info for Lion leaving magazine)

Learn More About The
Sweet Apple Lions Club
Meetings 2nd and 4th Wednesdays
at the Sweet Apple High School
CONTACT



(write in contact info for Lion leaving magazine)

Celebrating 100 years of service!
Want to Learn More About the Lions?

Sweet Apple Lions Club

www.facebook.com/sweetapplelions
or contact lionkmcafee@aol.com



WE SERVE!

Sweet Apple Lions Club

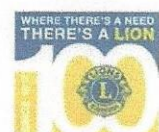
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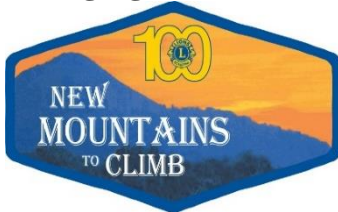
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